



Social Media for Journalists

Week 3 Takeaways



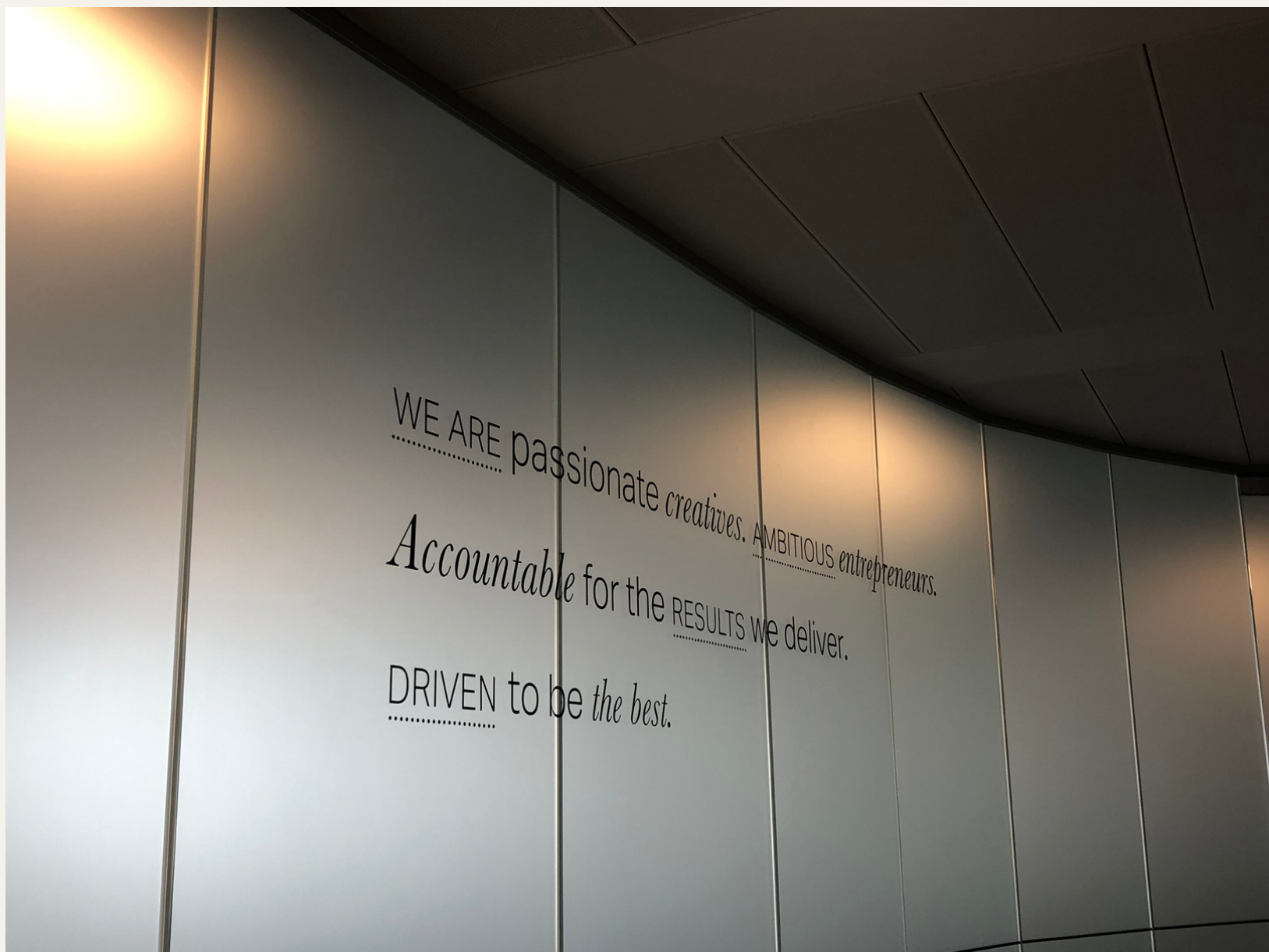
1. Mission Statement

At WE Communications, Julia Zinsmeister believes that having a mission statement on a resume is an excellent touch. One should have a few words on their resume describing who they are and what they want to become.



2. Magazines as a Medium

Vince Medeiros emphasized the cultural significance of magazines through the works he created in Huck and Little White Lies. Magazines will always be a place that provides an alternative to the mainstream media. A journalist's artistic and creative vision is more likely to be seen in a magazine than in a mainstream news service.



3. Skill Set

It is vital to showcase your skill set. Olivia Singer at Elixirr mentioned that one should always highlight their skills on a resume or LinkedIn Profile, even if it is from a class. If students took a class in video editing, they should mention that to stand out.



4. The Evolution of Social Media

Social media today plays an essential part in our lives. It is impossible to avoid social media. Some might find social media more effective than the news as more iPhone cameras can be on the scene quicker than any camera crew. Many stories are packaged through social media because of how instantaneous it is.